

# REPORT 2023

# BETTER IMPACT

# IT ALL ADDS UP

# THE POWER OF MULTIDIMENSIONAL IMPACT

A large, stylized leaf graphic in light gray, curving from the top left towards the bottom right, framing the central text.

## VILLGRO IN NUMBERS

FOUNDED IN

**2001**

**387** ENTERPRISES  
INCUBATED

**87** WOMEN-LED  
ENTERPRISES

**>8,000** DIRECT JOBS  
CREATED

**>20.8 MILLION** LIVES  
IMPACTED

**> ₹ 4.7 BILLION** INVESTMENTS  
RAISED

*DISCLAIMER: The numbers presented in this report are self-reported by the enterprises and have not been subjected to an audit.*

# A GROWTH STORY

At Villgro, we believe that nurturing innovators and rural entrepreneurs leads to prosperity and wealth creation. Core to our work is the tenet that market-based models are a powerful way to solve social problems and create impact at scale.

WE FIND WAYS TO MAKE  
INNOVATIVE SOCIAL ENTERPRISES  
BECOME MORE IMPACTFUL.

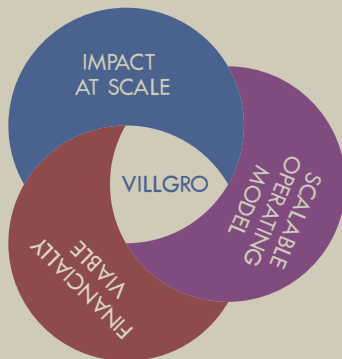
It is the driving force behind all our strategies and interventions. We maximise the potential of these enterprises through our customised, hands-on approach to incubation. By channelling resources, expertise and networks, we help them become financially viable and operationally feasible, and guide them through the challenges of building a sustainable world in an equitable and inclusive manner.

Over the last 22 years, we have significantly enriched India's impact ecosystem and contributed to the country's sustainable development by creating scalable ventures, influencing policy decisions, and showcasing the economic viability of purpose-driven businesses.

# OPERATING IN THREE SECTORS

Villgro operates at the intersection of innovation and impact across three sectors: **agriculture, climate action and healthcare.**

We back enterprises that are financially viable, have scalable operating models and can create impact at scale.



Villgro helps inventors and innovators working with underserved communities to get capital and access to markets. We maximise their potential by building disruptive solutions through our customised approach to incubation, innovative partnership models and financing solutions.

## OUR FOCUS AREAS



### AGRICULTURE

FOOD SECURITY

REDUCING PRESSURE ON LAND & WATER

SUSTAINABLE AGRI-INPUTS



### HEALTHCARE

MENTAL HEALTH

SCREENING AND DIAGNOSTICS

SEXUAL REPRODUCTIVE HEALTH



### CLIMATE ACTION

CLEAN ENERGY

SUSTAINABLE MOBILITY

VALUE FROM WASTE



# THE ART OF MEASURING IMPACT

What sort of an impact does an enterprise have on ground? How many lives does it empower? Are there many different dimensions to the impact? What is Villgro's role throughout the process? To answer such questions, we realised it is imperative to be able to measure impact accurately.

We built a unique multidimensional impact measurement methodology that captures the impact made across social, infrastructure and environment. A framework that gives us a comprehensive picture of the real impact.

It allows us to measure the impact of innovations across multiple dimensions and from different perspectives. It steers enterprises towards operational excellence, substantiates their social impact and helps them capture the tangible benefits of their work.

The impact measurement methodology helps us perpetuate a virtuous cycle where the better understanding of data, the impact being created and the new business opportunities feed off each other. Above all, it is a part of Villgro's continuous journey to be better, and therefore is seamlessly integrated into all our operations.

# GOOD IS IN THE DETAILS

Last year, our impact measurement methodology helped us understand the multiple dimensions of impact across social, infrastructure and environment. The better data we captured provided us with a platform to enable a more detailed analysis of our impact.

This year, the methodology led us to three key trends that were the result of capturing the multidimensional data across all the enterprises. It showed us how the enterprises we support are making a difference in nuanced and multidimensional ways.

A smart measurement tool can play a big role in bridging the gap between working towards innovation and realising the impact.



## BETTER DATA

SOCIAL  
ENVIRONMENT  
INFRASTRUCTURE

## BETTER IMPACT

## THE THREE TRENDS



EMPOWERING  
LIVELIHOODS



CREATING A  
GREENER ECONOMY



ENHANCING HEALTH  
INFRASTRUCTURE

# IMPACT ACROSS SECTORS

Villgro engaged with 52 enterprises in three sectors.

## SECTORS

TOTAL  
ENTERPRISES

52



AGRICULTURE

14



HEALTH

15



CLIMATE ACTION

23

# IMPACT OF INNOVATION

In our portfolio of 52 enterprises:

## ACCESSIBILITY

**85%**

REACHED GEOGRAPHIES WHERE  
SIMILAR PRODUCTS OR SERVICES  
WERE NOT AVAILABLE.

## AFFORDABILITY

**52%**

MADE SOLUTIONS THAT WERE  
CHEAPER THAN ALTERNATIVES  
AVAILABLE IN THE MARKET.

## TIME

**42%**

PROVIDED FASTER RESULTS  
FOR THEIR USERS.

## QUALITY

**27%**

HAD BETTER QUALITY SOLUTIONS  
TO ALTERNATIVES IN THE MARKET.

## LIVELIHOOD GENERATION

**29%**

ENHANCED THE EARNING POTENTIAL  
OF THEIR CUSTOMERS AND USERS.

# INPUTS FROM VILLGRO

## SEED FUNDING (₹ LAKHS)

TOTAL **658**



## MENTORING HOURS

ONE-ON-ONE SESSIONS WITH INDUSTRY EXPERTS

TOTAL **335**



## TECHNICAL ASSISTANCE

HELP IN AREAS LIKE PRODUCT DESIGN,  
LEGAL SUPPORT, MARKETING, ETC.

TOTAL INITIATIVES **44**

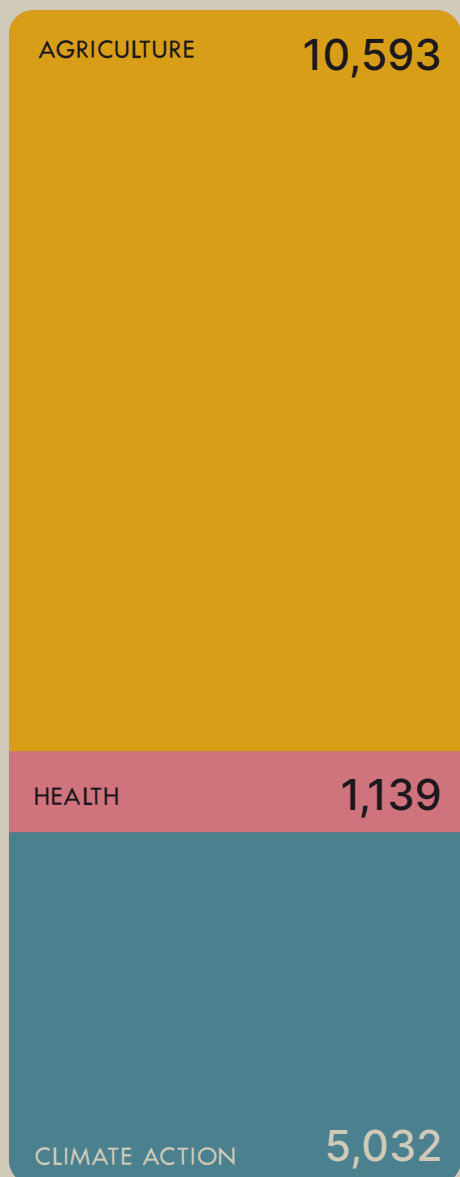


**4**  
AGRICULTURE

**25**  
HEALTH

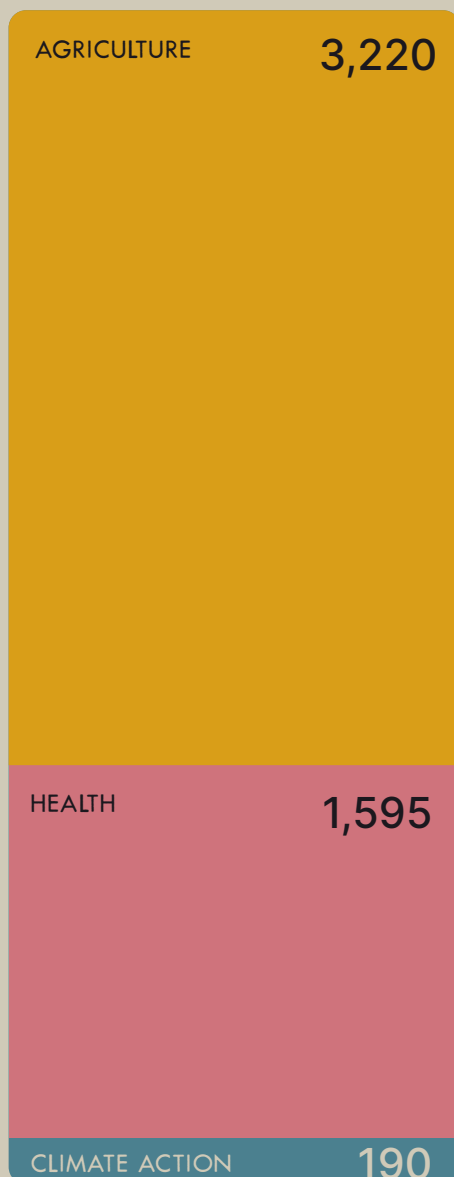
**15**  
CLIMATE ACTION

# FINANCIAL IMPACT



## 16,764

REVENUE  
(₹ LAKHS)



## 5,005

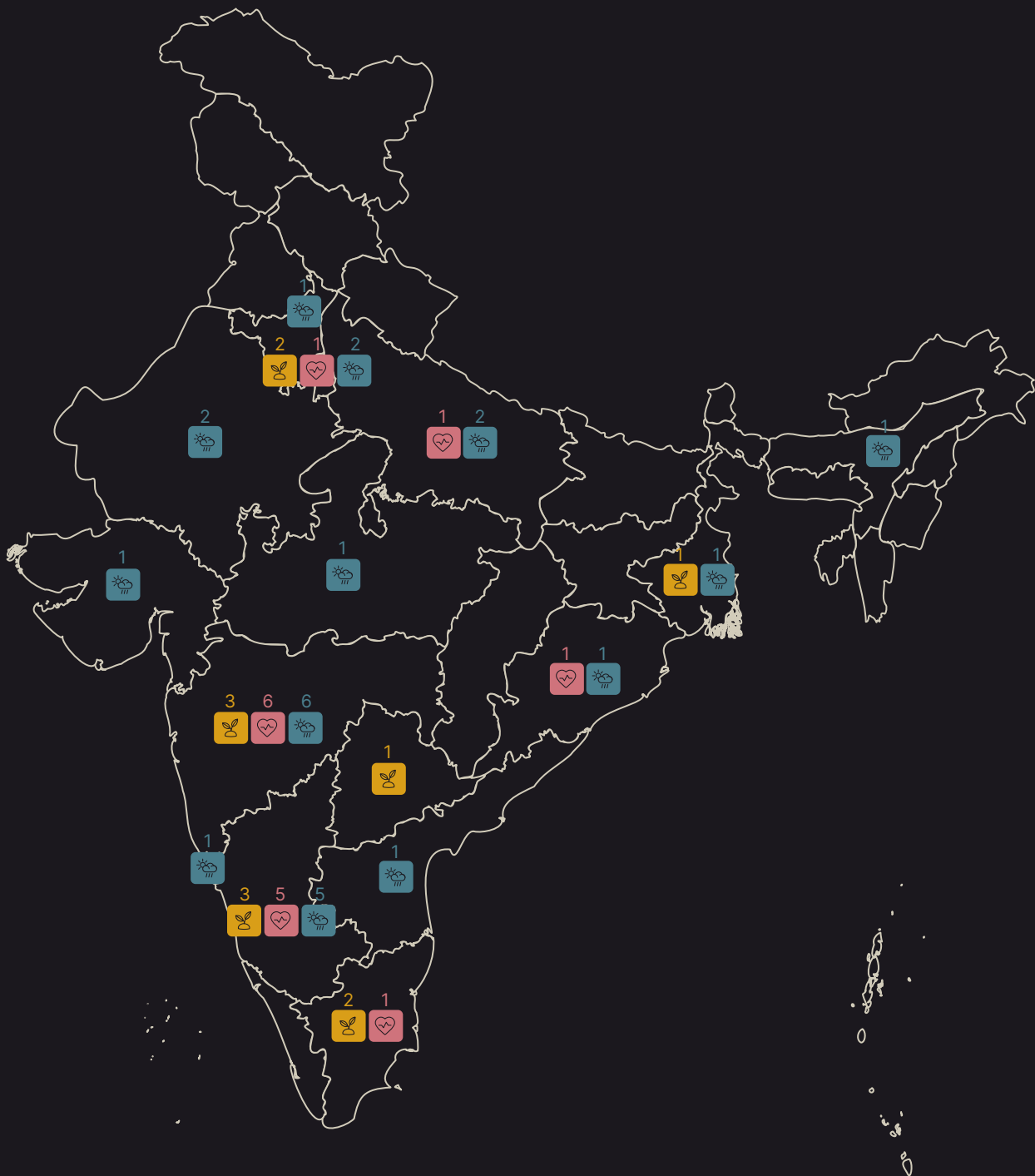
FOLLOW ON FUNDS  
(₹ LAKHS)

# IMPACT BY GEOGRAPHY

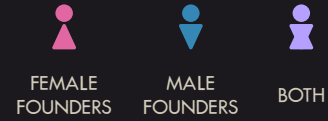
 AGRICULTURE

 HEALTH

 CLIMATE ACTION



# IMPACT BY GENDER



## 🌱 AGRICULTURE | 13



## 💓 HEALTH | 15

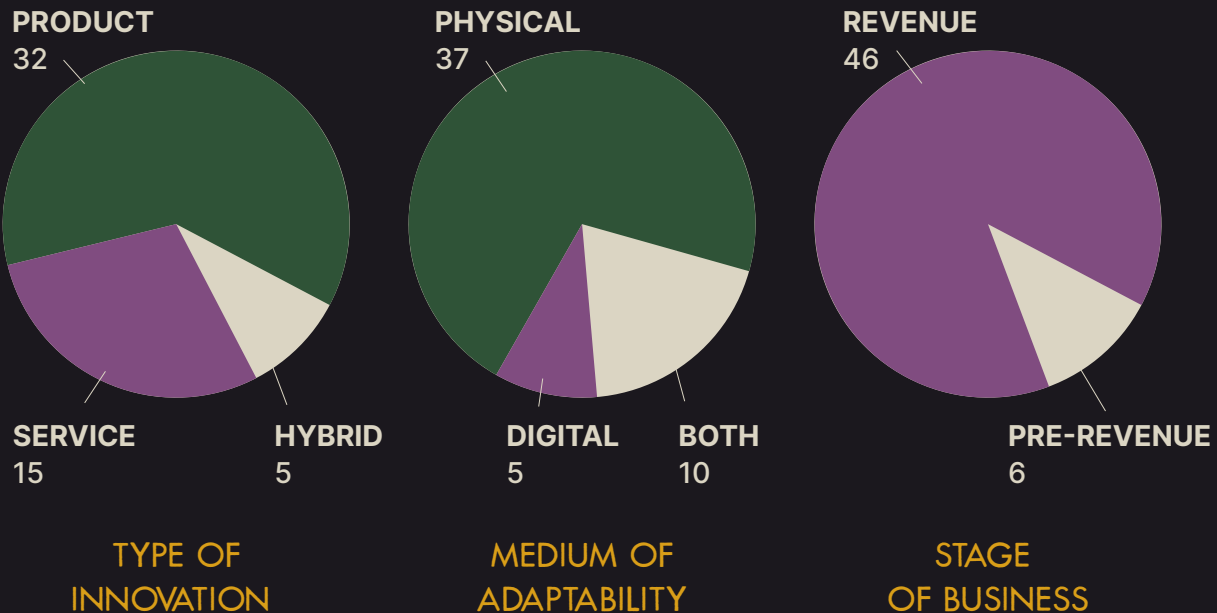


## ☁️ CLIMATE ACTION | 24



# IMPACT BY INNOVATION

TOTAL ENTERPRISES **52**

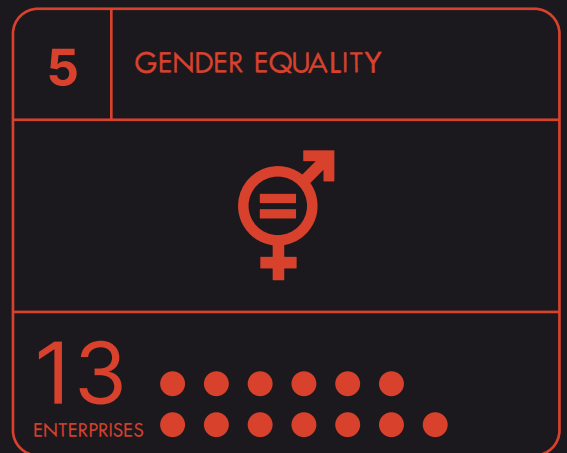


# IMPACT BY SDGs

SDG NO. SDG NAME

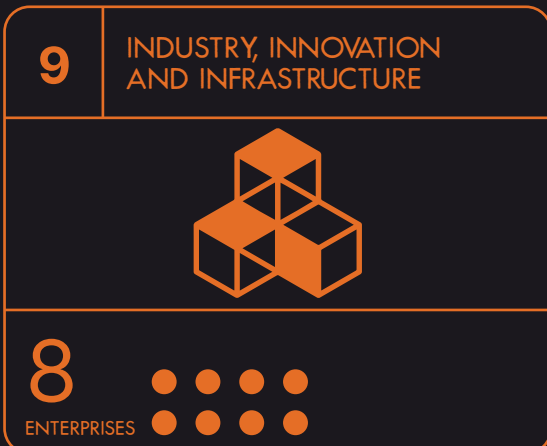
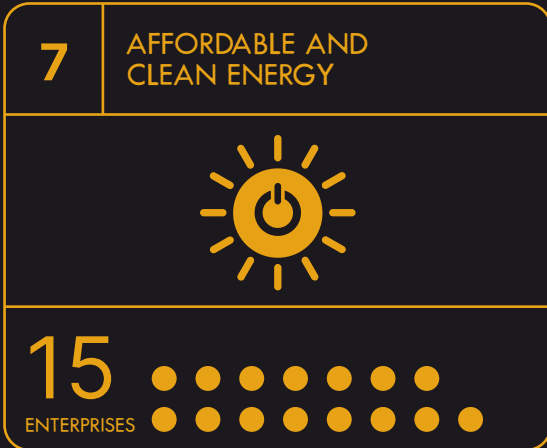


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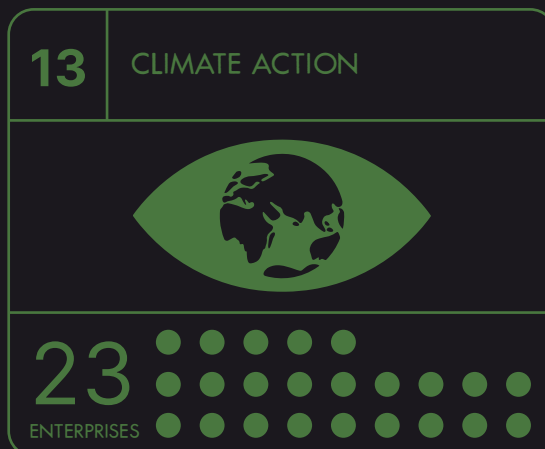
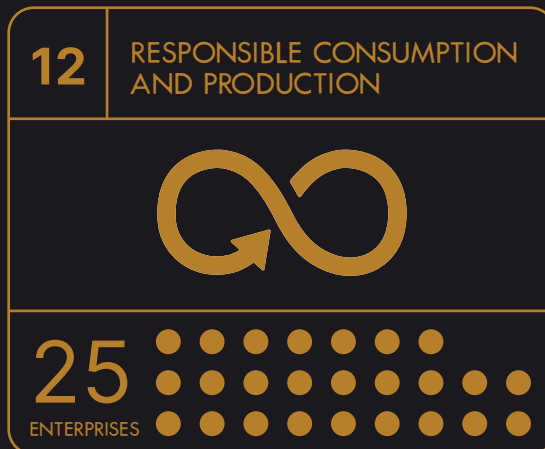




SDG NO. SDG NAME



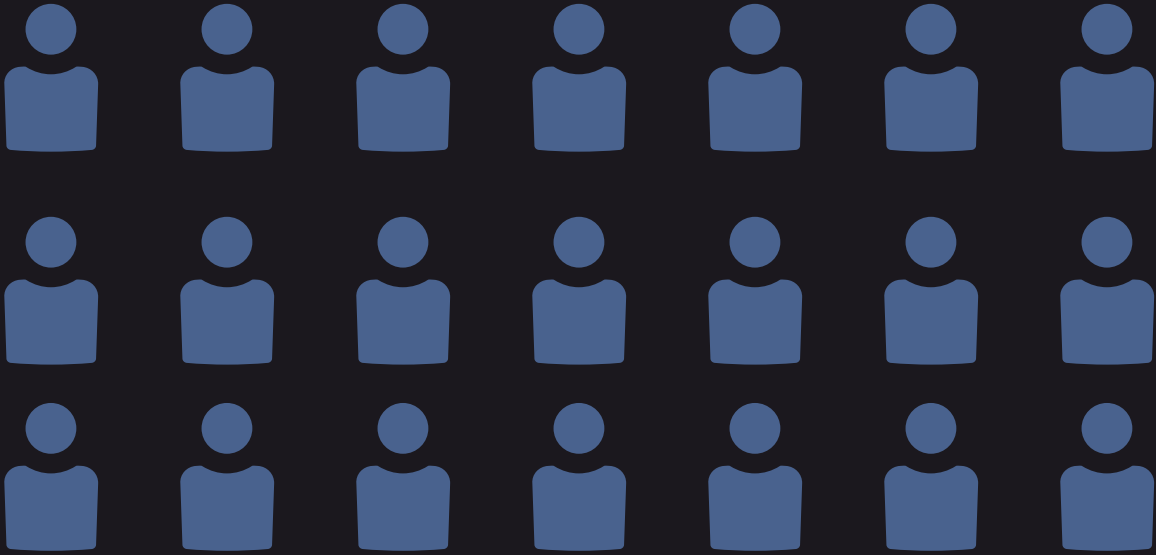
SDG NO. SDG NAME



# LARGE REACH.

# LARGER IMPACT.

With over a quarter of a million lives empowered, more than ₹16,000 lakh in revenues and over ₹5,000 lakh in follow-on funding, the overall impact numbers for this year reached new heights. This validates the immense value of the multidimensional approach to impact measurement.



# 2,64,501

TOTAL LIVES REACHED

## 2,61,458

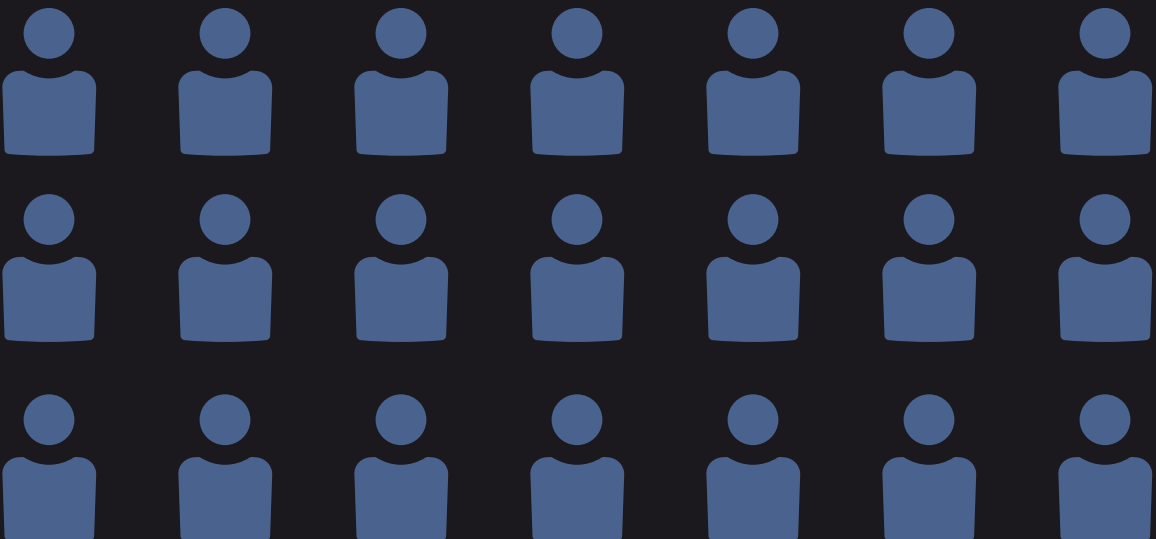
END USERS

## 1,015

DIRECT JOBS

## 2,028

INDIRECT JOBS



# THE THREE TRENDS IN ACTION

Villgro's inputs across the sectors led to the emergence of three key impact trends: building resilient livelihoods, a greener economy, and a more robust health infrastructure.



## EMPOWERING LIVELIHOODS

ACCESS TO  
AGRICULTURAL  
INPUTS

IMPROVED  
ACCESS TO  
QUALITY FODDER

IMPROVED  
SUSTAINABLE  
LIVELIHOODS



## CREATING A GREENER ECONOMY

PROMOTING  
CIRCULAR  
ECONOMY

ENABLING  
CLEAN  
ENERGY

REDUCING  
PRESSURE ON LAND  
AND WATER



## ENHANCING HEALTH INFRASTRUCTURE

SUSTAINABLE  
MENSTRUAL  
HYGIENE  
PRACTICES

ACCESS TO  
QUALITY  
MENTAL HEALTH  
SERVICES

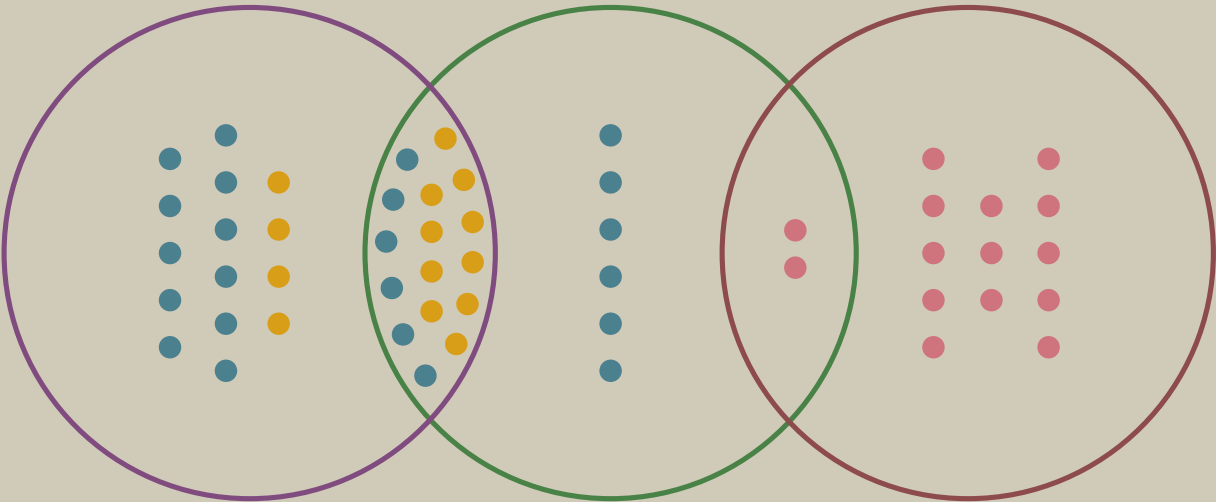
ACCESS TO  
IMPROVED HEALTH  
DEVICES LIKE  
SCREENING AND  
DIAGNOSTICS

AWARENESS OF  
SEXUAL AND  
REPRODUCTIVE  
HEALTH

# MULTIDIMENSIONAL IMPACT

The impact was felt across trends with enterprises in agriculture and health sectors contributing to creating a greener economy (sustainable menstrual products that are environment-friendly, for example).

IT ALL ADDS UP



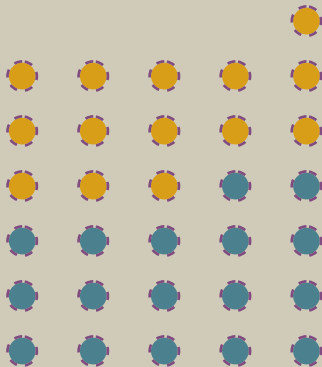
EMPOWERING LIVELIHOODS



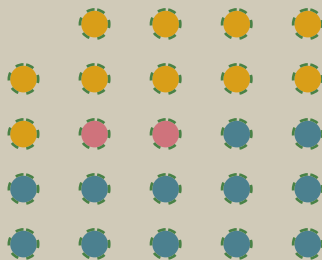
GRENNER ECONOMY



HEALTH INFRASTRUCUTURE



31  
ENTERPRISES



24  
ENTERPRISES



15  
ENTERPRISES

# IMPACT ACROSS THREE TRENDS





# EMPOWERING LIVELIHOODS

The enterprises focused on creating innovative and sustainable products that prioritised marginal segments, particularly farmers and migrant labourers.

# 31

TOTAL ENTERPRISES

# 43

CLIENT ORGANISATIONS

# 22

FPO/ NGO/ SHG

# 21

OTHERS



## AGRI-VALUE CHAIN

### END USERS



**49,618**  
TOTAL



**23.38%**  
WOMEN



**52.71%**  
FARMERS

### JOBS CREATED

**TOTAL JOBS 2,028**

DIRECT  
**409**

INDIRECT  
**1,619**



**TOTAL FEMALE  
44.8%**

## BEYOND AGRI-VALUE CHAIN

### END USERS



**7,581**  
TOTAL



**7.9%**  
WOMEN



**29.07%**  
MIGRANT  
LABOURERS

### JOBS CREATED

**TOTAL JOBS 479**

DIRECT  
**288**

INDIRECT  
**191**



**TOTAL FEMALE  
58.4%**



# CREATING GREENER ECONOMY

The impact was created across circular economy and clean energy. The enterprises also reduced the pressure on land and water.

# 24

TOTAL ENTERPRISES

## PROMOTING CIRCULAR ECONOMY



## ENABLING CLEAN ENERGY



## REDUCING THE PRESSURE ON LAND AND WATER





# HEALTH INFRASTRUCTURE

The innovations in healthcare helped build a stronger system that focused on a 360-degree approach covering menstrual hygiene, mental health, accessible health devices, and sexual and reproductive health.

# 15

TOTAL ENTERPRISES

**2,04,257**  
PEOPLE IMPACTED



FEMALE  
**68.22%**

**111**  
TOTAL JOBS



FEMALE  
**29.7%**



## MENSTRUAL HYGIENE

28

**1,00,620**

WOMEN WHO HAD ACCESS  
TO SUSTAINABLE DISPOSAL  
OF MENSTRUAL WASTE

**11,382**

WOMEN WHO HAD ACCESS  
TO SUSTAINABLE MENSTRUAL  
HYGIENE PRODUCTS

IT ALL ADDS UP



## MENTAL HEALTH

**21,250**

STUDENTS WHO BENEFITED  
(ADOLESCENTS)

**110**

COUNSELLING  
SESSIONS



## ACCESSIBLE HEALTH DEVICES

**42,653**

PEOPLE IMPACTED BY  
THE INNOVATIONS

**32,263**

PATIENTS DIRECTLY  
DIAGNOSED

**776**

USER  
TRIALS

**195**

CLIENT  
ORGANISATIONS



## SEXUAL AND REPRODUCTIVE HEALTH

**26,933**

PEOPLE IMPACTED

**1,511**

CONSULTATIONS

**1,419**

COUNSELLING SESSIONS

IMPACT REPORT 2023



# IMPACT ON GROUND

CASE STUDIES

# BHARAT KRUSHI SEVA

 AGRICULTURE

DIGITAL AGRICULTURE FOR BETTER  
PRODUCTIVITY AND EFFICIENCY

## THE PROBLEM

THE ABSENCE OF STREAMLINED SOLUTIONS FOR CRUCIAL FARMING NEEDS LEADS TO FRAGMENTED APPROACHES, HINDERING GROWTH AND SUSTAINABLE PRACTICES.

The lack of digital integration further restricts the farmers and impacts their ability to cater to a diverse range of customers.

Corporate clients in the agricultural domain also struggle with fragmented data sources, leading to lack of visibility into farming activities and limiting informed decision-making.

## THE SOLUTION

BHARAT KRUSHI SEVA'S PLATFORM IS DESIGNED TO EMPOWER EVERY STAKEHOLDER IN THE AGRICULTURAL ECOSYSTEM.

Its climate-smart agriculture approach provides tailor-made data-driven solutions that enhance efficiency, productivity and sustainability.

- **FOR FARMERS**  
Bharat Krushi Seva offers a digital ecosystem that provides personalized advisory services, climate-specific calendars, and access to high-quality agri-inputs.
- **FOR CORPORATE CLIENTS**  
The enterprise provides a centralized platform with end-to-end traceability and real-time insights into farming activities.



SAGAR AUTI  
VEGETABLE FARMER  
NASHIK, MAHARASHTRA

“Bharat Krushi Seva's services like weather alerting system and satellite field inspection were very beneficial to me. I was able to increase my production by 30-40% over the previous year thanks to the Bharat Krushi Seva team.”



## THE CHALLENGE

Bharat Krushi Seva needed to establish a seamless digital connection in rural areas, where internet connectivity can be inconsistent.

The enterprise also had to convince traditional stakeholders about the benefits of adopting digital solutions.

## VILLGRO'S SUPPORT

Villgro helped Bharat Krushi Seva refine its business model, formulate a market entry strategy and forge partnerships within the agriculture ecosystem.

The collaborative approach by Villgro facilitated the evolution of the enterprise into a robust and impactful agri-tech platform.

## THE IMPACT

 **18,150**

END BENEFICIARIES

**₹ 4,221 LAKH**

REVENUE



RAJU TAGARE, OWNER  
KRUSHIDHAN KRUSHI KENDRA  
SOLAPUR, MAHARASHTRA

“On Bharat Krushi Seva's platform, I was able to liquidate my inventory and also generate a significantly higher number of orders per day compared to the previous year, leading to substantial growth in my overall business.”

# URDHVAM

## RECHARGING GROUNDWATER USING ROBOTICS AND THE INTERNET OF THINGS

AGRICULTURE



URDHVAM  
Environmental Technologies Pvt. Ltd.

### THE PROBLEM

India is the largest user of groundwater in the world with an estimated consumption of 230 cubic kilometres, over a quarter of the world's total. More than 60% of irrigated agriculture and 85% of drinking water supplies are dependent on groundwater.

**TODAY, AN INCREASING NUMBER OF AQUIFERS ARE REACHING UNSUSTAINABLE LEVELS DUE TO EXPLOITATION.**

While rainwater replenishes surface water, it is not sufficient to recharge deeper aquifers resulting in water shortages in borewells.

### THE SOLUTION

**URDHVAM'S BORE CHARGER USES ROBOTICS AND IOT TO HARVEST RAINWATER FROM SHALLOW AQUIFERS AND STORE THEM IN DEEP CONFINED AQUIFERS.**

The unique patented process has the potential to revive existing, failed and low-yielding borewells. This highly sustainable recharge system is very easy to set up and doesn't require any construction, space, or surface water source.

The solution increases the rainwater recharge of a borewell by 2 - 20 times and improves bore yield by up to 60 lakh litres. It also results in longer life for the borewells and better quality water.



**Bore++  
Charger**  
बोर चार्जर

### THE CHALLENGE

The BoreCharger needed a decentralised business model strategy; one that could scale and also reach new geographies.

## VILLGRO'S SUPPORT

Villgro's provided support for product development, go-to-market strategies and follow-on fundraising.

We also helped the enterprise complete an impact study and a peer review of its borewell recharge solution. Urdhvam was able to automate its innovation and make it more affordable, user-friendly, scalable and franchise-able.

IT ALL ADDS UP

## THE IMPACT



# 31,863

END BENEFICIARIES



# 262 MILLION

LITRES WATER RECHARGED



ARUN PATIL, FARMER  
DHASKEBARDI VILLAGE, JALGAON DISTRICT  
MAHARASHTRA

“The Urdhvam team is like a jal-doot (water saviour). The Bore Charger has made sure that I get enough water for my subabhul (river tamarind). The work done by Urdhvam will be beneficial for many farmers like me.”

IMPACT REPORT 2023



# BHARATROHAN

TECH-ENABLED, AGRI-VALUE  
CHAIN SERVICES FOR FARMERS

AGRICULTURE



**BharatRohan**

## THE PROBLEM

FARMERS DON'T HAVE ENOUGH INFORMATION ABOUT CROP AND SOIL HEALTH AT THE RIGHT STAGE OF PLANT GROWTH, AND THIS LEADS TO CROP LOSS AND INCREASED INPUT COSTS.

They are also not linked to the market and lack advisories, resulting in distress sales, poor quality of produce and reduced income.

## THE SOLUTION

BHARATROHAN'S TECH-ENABLED INTEGRATED AGRI-VALUE CHAIN SERVICES INCLUDE DRONE-BASED FARM ADVISORIES, QUALITY INPUTS, POST-HARVEST PROCESSING, QUALITY ASSURANCE AND MARKET LINKAGE.

### ▪ CROPASSURE

A service that provides drone-based imaging technology for early predictions and forecasts on pest and disease attacks to prevent losses.

### ▪ SOURCEASSURE

A traceable supply chain solution for large buyers that enables farm-level traceability, residue-free procurement, and insights into farm activity at every stage.

## THE CHALLENGE

BharatRohan needed working capital to drive the sales cycle of the produce procured from the farmers.

The enterprise was also looking for a strategy to establish relationships with large buyers.



LUV KUMAR, FARMER  
BARABANKI, UTTAR PRADESH

“The BharatRohan team is like family and they partner me during every crop season. I was able to increase the yield of Mentha Oil from 60 kg to 85 kg per acre and the Menthol content from 66% to 74%.”

## VILLGRO'S SUPPORT

The Villgro-Caspian Credit Access program raised a debt of ₹25 lakh that enabled BharatRohan to scale their supply chain operations and go on to raise further capital.

Villgro also provided mentorship assistance to support go-to-market strategies, and made introductions to potential buyers.

IT ALL ADDS UP

## THE IMPACT



# 8,600

FARMERS REACHED



# 24,000

ACRES UNDER  
SUSTAINABLE CULTIVATION



AVISHEK GUPTA, CEO  
CASPIAN DEBT

“Villgro's references acted as a proxy for the strong quality of the enterprise. The risk-sharing arrangement enabled incentive alignment between the two organisations.”

IMPACT REPORT 2023



# ZERUND

## FIGHTING CLIMATE CHANGE, BRICK BY BRICK

### THE PROBLEM

In the construction industry, the conventional red brick manufacturing units produce  
**ALARMING LEVELS OF CO<sub>2</sub> EMISSIONS.**

**THERE'S ALSO A LACK OF CRACK-RESISTANT LIGHTWEIGHT BRICKS,**  
a critical requirement for enhancing construction durability.

### THE SOLUTION

**ZERUND OFFERS AN INNOVATIVE SOLUTION IN THE FORM OF PLASTIC EMBEDDED LIGHTWEIGHT BRICKS.**

These revolutionary bricks are designed to be eco-friendly, lightweight, cost-effective and remarkably crack-resistant.

The underlying technology blends waste plastics, fly ash, sand, water, cement, lime, gypsum, and organic chemicals to craft bricks with a commendable 4MPa compressive strength.

The bricks display a negative carbon footprint, with each kilogram of brick effectively avoiding more emissions than it generates.

### THE CHALLENGE

Zerund needed to ensure awareness of its novel construction material to gain widespread market acceptance.

The enterprise had to scale up from a local presence in Assam to other states. And also find consistent supply of waste plastics for the production process.

CLIMATE ACTION



## VILLGRO'S SUPPORT

Zerund received an initial funding support of ₹15 lakh.

Villgro helped Zerund establish a dedicated in-house material testing laboratory, and provided strategic planning to facilitate business expansion into new states.

Villgro's mentorship and network also offered Zerund access to experts, investors, and collaborators.

IT ALL ADDS UP

## THE IMPACT



# 89.5

TONS OF PLASTIC  
WASTE RECYCLED

# ₹ 1.16 LAKH

INCOME DISTRIBUTED TO  
WASTE PICKER (OVER 1 YEAR)



ANOOP NAMBIAR, COUNTRY DIRECTOR (INDIA)  
TERWILLIGER CENTER FOR INNOVATION IN SHELTER,  
HABITAT FOR HUMANITY INTERNATIONAL

“Zerund has shown great promise with their technology, by supplying bricks to build 400 homes for the Assam Government under the PMAY program. The team has demonstrated commitment to ensuring quality and meeting green norms with the establishment of an in-house laboratory as well as with the GreenPro certification.”

# PADCARE LABS

THE WORLD'S FIRST MENSTRUAL HYGIENE MANAGEMENT SERVICE

HEALTH



## THE PROBLEM

Sanitary pads take over 800 years to decompose and more than 121 million Indian women use them.

CURRENTLY, THE ONLY SCIENTIFIC METHOD TO DISPOSE OF SOILED SANITARY WASTE IS INCINERATION WHICH IS EXPENSIVE TO BUILD, OPERATE, AND MAINTAIN.

There's also the high risk for unprotected sanitation workers: Over 4 million waste pickers in the country struggle to lead their lives with basic dignity.

## THE SOLUTION

Padcare provides a Menstrual Hygiene Management service to B2B corporates, institutions, and urban local bodies.

THE SOLUTION COMPLETES THE LOOP OF THE MENSTRUAL HYGIENE ECONOMY BY GENERATING HARMLESS, RECYCLABLE OUTPUT OUT OF SOILED PADS.

The enterprise introduced the world's first automated AHP processing and recycling system. It uses Padcare's patented 5D technology to break down absorbent sanitary waste into two by-products: cellulose and plastic.

## THE CHALLENGE

Padcare needed to generate leads and create awareness about sustainable menstrual hygiene facilities.

The enterprise also wanted to create greater transparency and customer loyalty through eco-labelling and other eco-focused marketing strategies.





## VILLGRO'S SUPPORT

Villgro gave Padcare strategic and financial support of up to ₹10 lakh under the Yash Entrepreneurs Program.

We helped Padcare implement a pilot Menstrual Hygiene Management project to establish a proof of concept for Padcare's technology and provided technical guidance for conducting a comprehensive Life Cycle Analysis assessment.

Villgro also gave Padcare access to commercial databases to generate valuable business leads.

## THE IMPACT



>8,000

MENSTRUAL HYGIENE  
MANAGEMENT SERVICES



1,42,120

SANITARY PADS RECYCLED



1,21,680

WOMEN BENEFITTED



6,276<sup>KG</sup>

CARBON CONSERVATION



### JOHNS HOPKINS PROGRAM FOR INTERNATIONAL EDUCATION IN GYNECOLOGY AND OBSTETRICS

“Yash Entrepreneurs Program played a pivotal role in empowering Padcare to achieve its transformative goals in menstrual health. The program exemplifies how collaboration between visionary organizations can drive change at the grassroots level, improving access to vital health solutions.”

# BLISS PADS

A WIN-WIN FOR FEMININE HYGIENE  
AND THE ENVIRONMENT

HEALTH



## THE PROBLEM

INDIAN WOMEN FACE MANY CHALLENGES  
ACCESSING PROPER SANITATION AND HYGIENE  
FACILITIES, PARTICULARLY MENSTRUAL HYGIENE.

The current options such as menstrual cups, cloth pads, and organic cotton pads have their limitations and may not be suitable for all women due to various reasons.

There is an urgent need for a solution that offers more access, convenience and comfort, while also being sustainable.

## THE SOLUTION

BLISS PADS BECAME THE FIRST IN THE WORLD  
TO PROCESS THE STEMS FROM THE KENAF  
PLANT TO MAKE FEMININE HYGIENE PRODUCTS.

Kenaf fibre is a very sustainable fibre that grows without water and absorbs CO<sub>2</sub>.

This patented technology is highly cost-effective, almost three times lesser than competitors. It is biobased, certified, toxin-free and degrades within 6-12 months.

It is also highly absorbent, very easy-to-use and dispose and doesn't cause any health problems.

## THE CHALLENGE

Bliss Pads needed to stand out in a market dominated by many established brands.

It had to convince customers to switch to an eco-friendly option, a difficult task with a sensitive product.



### VILLGRO'S SUPPORT

Villgro provided Bliss Pads strategic and financial support of up to ₹10 lakh under the Yash Entrepreneurs Program.

We also helped the enterprise with a rebranding exercise, diversified market strategies and sponsorship marketing.

### THE IMPACT



# 45,57,840

MENSTRUAL PADS SOLD



# 12,156<sup>KG</sup>

PLASTIC WASTE DIVERTED  
FROM LANDFILLS



# 20,250

MENSTRUAL PADS DONATED



### AMAZON REVIEW

“I tried a lot of napkins and I think this one is a very simple, effective and useful product. It keeps the body and skin comfortable and my skin doesn't itch anymore.”

# APPENDIX A

## LIST OF COMPANIES BY SECTOR

SECTOR	NAME OF COMPANY	
 <b>AGRICULTURE</b>	AANA CROP	MYHARVEST FARMS
	BHARAT KRUSHI SEVA	OCCIPITAL
	BHARATROHAN	ONGANIC FOODS PVT LTD
	CULTYVATE	OSCILLO MACHINES PVT LTD
	EKATVAM INNOVATIONS	RAAV
	KRIMANSHI	URDHVAM
	KRITSNAM TECHNOLOGIES PVT LTD	ZOOFRESH
 <b>HEALTH</b>	BANDHU	KISSAN DHARAMBIR
	CARBONCRAFT	MODCAVE SHELTER TECH PVT LTD
	CHARZER	MUDITA & RADHESH
	DD SOLAR	NAVANC
	ECOWRAP IMPACT PVT LTD	NEW LEAF
	GREENJAMS	RAHEJA SOLAR
	GREENWEAR	RESHAM SUTRA
	HAMARA GRID	RUKART
	HYDROGREENS	S4S
	KARMATECH	STRAWCTURE ECO
	KATIDHAN	ZERUND
	KHETHWORKS	
 <b>CLIMATE ACTION</b>	AMELIORATE BIOTECH PVT LTD	PINKY PROMISE PVT. LTD
	ARNAM IMPACT PVT LTD	SPOTSENSE
	GETINTIMACY	STANDWESPEAK
	BLISS PADS	SUNFOX TECHNOLOGIES
	INTIGNUS BIOTECH PVT LTD	THATMATE
	JANITRI	UVI HEALTH
	KOZHNASYS PVT LTD	YOSTRA
	PADCARE LABS	

# APPENDIX B

## VILLGRO IMPACT INDICATORS ALIGNED TO IRIS METRICS

IRIS METRIC CODE	IRIS METRIC	NO. OF SECTORS
OI6912	Land directly controlled - Sustainably managed	1
OI2444	Permanent employees - Female	3
OI4862	Greenhouse Gas Emissions reduced	2
OI7920	Waste reduced	2
P5786	Water Saved from products sold	1
PD6424	Target Stakeholder Geography	3
PI2764	Greenhouse Gas Emissions Avoided	2
PI2998	Individuals trained - Total	1
PI4060	Client Individuals - Total	1
PI6372	Client Individuals - Smallholder	1
PI6652	Client Individuals - Rural	1
PI6796	Land indirectly controlled - Sustainably managed	1
PI6894	Client Organisations - New	1
PI8330	Client Individuals - Female	1
PI9652	Client Organizations - Total	3
PI9991	Supplier Individual - Smallholder	1

# FUTURE IMPACT

For us, impact assessment is a bridge that connects innovative ideas to tangible, real-world solutions. We are now eager to strengthen our impact ecosystem further. We have identified nine platforms that will form the foundation of our impact-driven initiatives for the next year along with focused blended financing and comprehensive go-to-market strategies. We look forward to working with our partners and stakeholders as we continue on our journey of creating better impact and making meaningful change.

**Help us write a better story.**

**Contact us at [impactmeasurement@villgro.org](mailto:impactmeasurement@villgro.org)**

# SUPPORTERS & PARTNERS





If you are a funder in Healthcare,  
Agribusiness or Climate Action, do reach  
out to us at [partnerships@villgro.org](mailto:partnerships@villgro.org) so  
that we can make innovative, impactful  
businesses succeed.